



*SPEED LEAGUE*

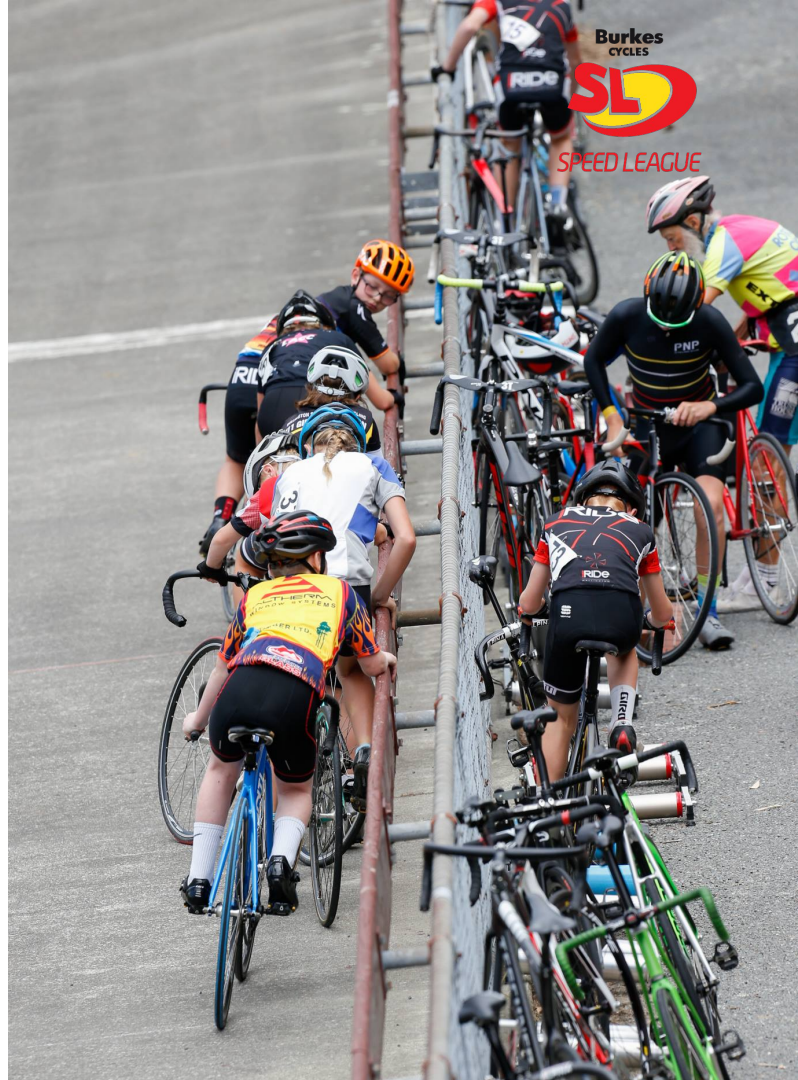
# WELLINGTON TRACK CYCLING ANNUAL REPORT 2018

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# 2018 HIGHLIGHTS

- Good attendance numbers at weekly racing
- New under 19 category added with separate trophies and prizes
- Varied programme
- Jump in number of riders training regularly
- Weekly women's only training sessions
- Biggest medal haul at national championship events since.. forever
- Young riders stepping up to international level
- More good media coverage and social media presence
- Numerous track records broken throughout season
- We marked the track's 50th anniversary since it was constructed!







# 36.7

Average weekly attendance  
at Speed League events,  
down on 2017 (40.4)

# 18

Events throughout the season: 14 Speed  
League rounds, plus standalone events: the  
Junior Wellington Track Champs, Laykold Cup,  
Sprint Wars and Keirin Wars,  
one rain cancellation

# 1

minor crash, no significant injuries

# 75%

Male

# 25%

Female

(increase from 21% in 2017)

# 56%

Seniors

# 44%

Juniors

# 84

different riders  
raced  
at least once

# 240

different riders  
have raced a  
Speed League  
event in the  
past six years



# RACING SUMMARY

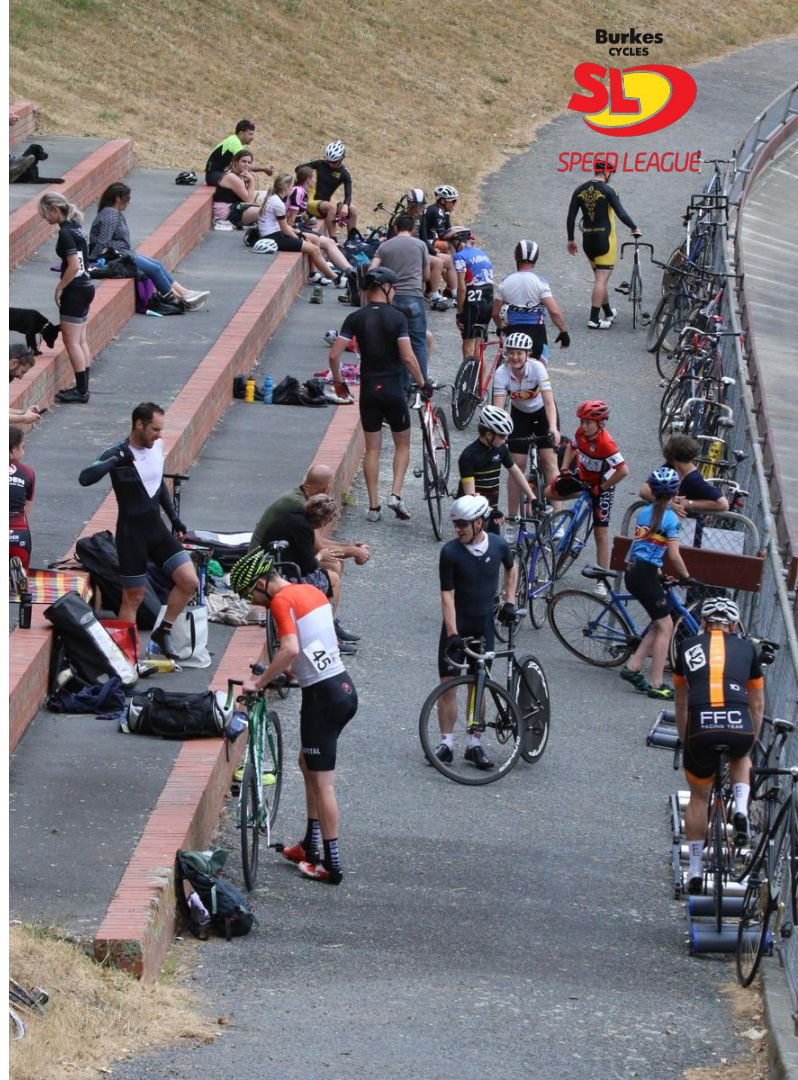
High quality of racing at Speed Leagues with a flourishing A grade which saw fields of up to 18 riders take the start at some race meets. We ran two successful madison races - the first on the track in years.

Top out-of-town riders such as Jimmy Cuff, Angus Claason and Finn Fisher-Black attending on occasion.

Sprint Wars in January drew 32 riders for short sharp match sprinting and the season was wrapped up with Keirin Wars at the end of March.

The Craig's Investment Partners Junior Track Championships were well attended and deemed a success after being run as omniums.

Massive Laykold Cup with 55 participants in total and brilliant racing - Wellington riders winning all three major trophies. Large number of small sponsors contributed to an impressive prize pool of \$1500.



# TRACK USE AND TRAINING

Speed League is our flagship event which has helped build our training and coaching offering.

- The track was used seven days a week over summer for training and racing by different groups, including juniors, a women's only session and the Wellington Sprint Squad.
- Track was also booked over winter once a week - another first.
- Average weekly usage increased on last year to 130 unique visits by riders and volunteers (111 in 2016-17).
- Total unique visits by riders was 3066 (2332 in 2016-17).

**109**

unique visits per week  
by riders to the  
Wellington Velodrome  
between October 2017  
and April 2018.

**21**

unique visits per week  
by volunteers to the  
Wellington Velodrome  
between October 2017  
and April 2018.

**2990** **3066**

unique visits by riders  
during the 2017-18 season  
(23 weeks)

unique visits by riders and  
volunteers during the  
2017-18 season (23 weeks)

# OUR BACKERS

**Burkes Cycles** - title sponsors for six seasons

**Champion System** - limited edition winners' jersey providers for six seasons

**The Lanes Bar and Bowling Lounge** - Sprint Ace sponsors for five seasons

**Zeal Commercial Interiors** - Team's Prize sponsors for four seasons

**Coffee Supreme** - overall men's and women's prize sponsors for four seasons

**Craigs Investment Partners** - overall under 19 boy's and girl's, and Wellington Junior Championship sponsor

**In the background...**A volunteer crew of 20 help make our season run, from officiating races, coaching riders to organising and supporting the riders travelling to national championships.



# RESULTS

## **Burkes Cycles Speed League Winners**

Men (presented by Coffee Supreme): Nick Warren

Women (presented by Coffee Supreme): Ele Pepperell

Under 19 boys (presented by Craig's Investment Partners: Caleb Moyle

Under 19 girls (presented by Craig's Investment Partners: Grace Saywell

Under 17 girls: Amelia Taylor

Under 17 boys: Josh Turnbull

Under 15 girls: Zoe Perry

Under 15 boys: Thomas Joyce

Under 13 girls: Alex Baguley

Under 13 boys: Charlie Stagg

Under 11 girls: Summer Whitta

Under 11 boys: Angus Warren

## **The Lanes Sprint Ace**

Men: Ari Evans

Women: Ele Pepperell

## **Zeal Interiors Teams' Prize**

Wellington 61



## **Most Improved Rider**

Senior: Ari Evans

Junior: Caleb Moyle

## **Highest Placed B Grader:**

Daniel Shim

## **Highest Placed C Grader:**

Henry Tompkin

## **Laykold Cup Carnival**

Laykold Cup (open): George Jackson

Poneke Plate (women): Grace Saywell

Stayers Cup (masters): Johnathan Leonard

## **Craig's Investment Partners Wellington Junior Championships (omnium)**

Under 11 boys: Lachlan Peirce

Under 13 girls: Millie Donald

Under 13 boys: Charlie Stagg

Under 15 girls: Zoe Perry

Under 15 boys: Toby Braun

Under 17 girls: Victoria Freiburg

Under 17 boys: Boston Bright



# PROMOTION AND SOCIAL

Focus on Facebook promotions with six paid posts achieving a combined reach of over 10,000 people across the wider Wellington region, including a promotional video which reached 3480 people alone.

Average 4-5 posts per week during season, with regular easy-to-share 'ads' plugging events and activities.

Weekly newsletter sent to 200 track cyclists, and content added to main PNP newsletter which goes out to 2000 contacts.

**BURKES CYCLES SPEED LEAGUE SPRING SEASON CLOSER**  
**25 MARCH 2018**  
**3.45PM: KEIRIN WARS**

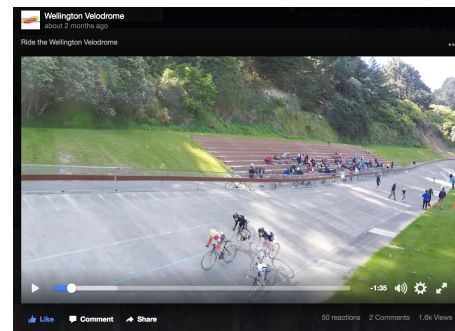


Track cycling's most bonkers race? Motorbikes and big sprints, great for spectating, even better to race - make sure you're part of it.  
**PLUS: Longest Lap Races with track standing rewards!**

**6.30PM: PRIZE GIVING AND END OF YEAR BASH**  
Held at The Lanes Bar and Bowling Lounge on Wakefield St.

facebook.com/wellington.velodrome | pnp.org.nz/track



**WOMEN'S ENDURANCE TRACK PROGRAMME**  
**YOUR NEXT CHALLENGE**

Join new endurance women's track coach, Rachel Southee, for women-only weekly sessions on the Wellington Velodrome throughout summer.

**No track or racing experience required, minimal costs.**

- Individual pursuit
- Time trial
- Bunch races

We have the bikes and knowhow, you just need the motivation to take on a new challenge.

Get started, contact: track@pnp.org.nz



 **facebook.com/wellington.velodrome**  
**pnp.org.nz/track**

**BURKES CYCLES SPEED LEAGUE**  
**GO FOR THE MONEY!**

Cash prizes up for grabs at Burkes Cycles Speed League during March.

**PLUS: Handicap Wheelrace Grand Prix March 12**



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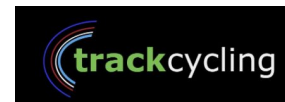


# MEDIA

Over twenty documented media clippings from three press releases during season, garnering coverage in roadcycling.co.nz, sportzhub.com and endurancesport.co.nz among others.

Multiple reports in local papers The Independent Herald and Cook Strait News, plus listings in the Dominion Post.

Articles in overseas websites trackcyclingnews.com and trackcycling.net.



# NATIONAL CHAMPIONSHIPS

The labour of six years of Speed League is now bearing fruit at national level, with Wellington riders winning medals at all three major championships this year, and others selected to race for NZ.

Elite National Track Championships: two golds (Team Sprint, plus Caleb Moyle was part of the winning composite under 19 Team Sprint), three bronze (Lee Evans in the Sprint, Max Uivel in the Keirin and Grace Saywell in a composite in the women's Team Pursuit).

Age Group National Track Championships: Johnathan Leonard won two bronze and a silver in the men's Masters 2 category.

National Schools Track Championships: Millie Donald and Grace Saywell won bronze medals for their age category.

George Jackson selected for World Junior Track Championships after scooping multiple Oceania and National under 19 medals. Henry Levett selected to race the Oceania Road Championship (under 19s).

**Speed League is the backbone for developing talent in the Wellington region.**



# THE FUTURE

Speed League will return November 2018.

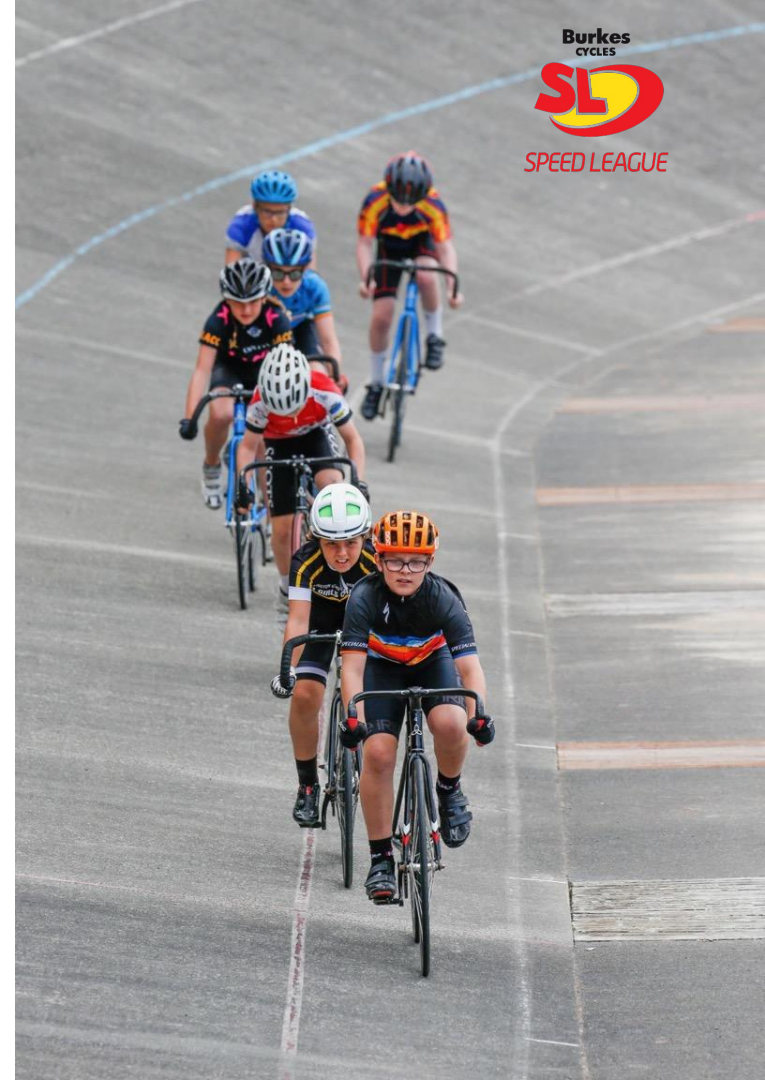
We now have Wellington City Council backing, and intend to begin grant application submissions for new track surface shortly.

Build attendance with focus on junior grades and women.

Build on our great training and coaching offering to encourage more riders into track cycling.

Big focus on Elite and Age Group Track National Championships, to be held in Cambridge 2019.

Develop longer term plans including possible funding for a paid administrator.







# THANKS!

Your support for track racing in Wellington in 2017-18 has been amazing - thank you!

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facebook.com/wellington.velodrome  
pnp.org.nz/track  
twitter.com/welly\_velodrome